

Do you like surprises?



Do you like surprises **on the road?**



Some Surprises are Dangerous



V2X: The Technology that will Bring the Road Safety Revolution

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V2X

Vehicle-to-everything Communication

Direct 5.9 GHz link (no cellular)

Based on Wi-Fi & Cellular standards

Detecting hidden road users
and connecting all



From the moment
you enter the car,
the protection
and efficiency of
V2X is unleashed





Cyclist Safety:
Detects cyclists
entering an
intersection; the
vehicle slows down
automatically.

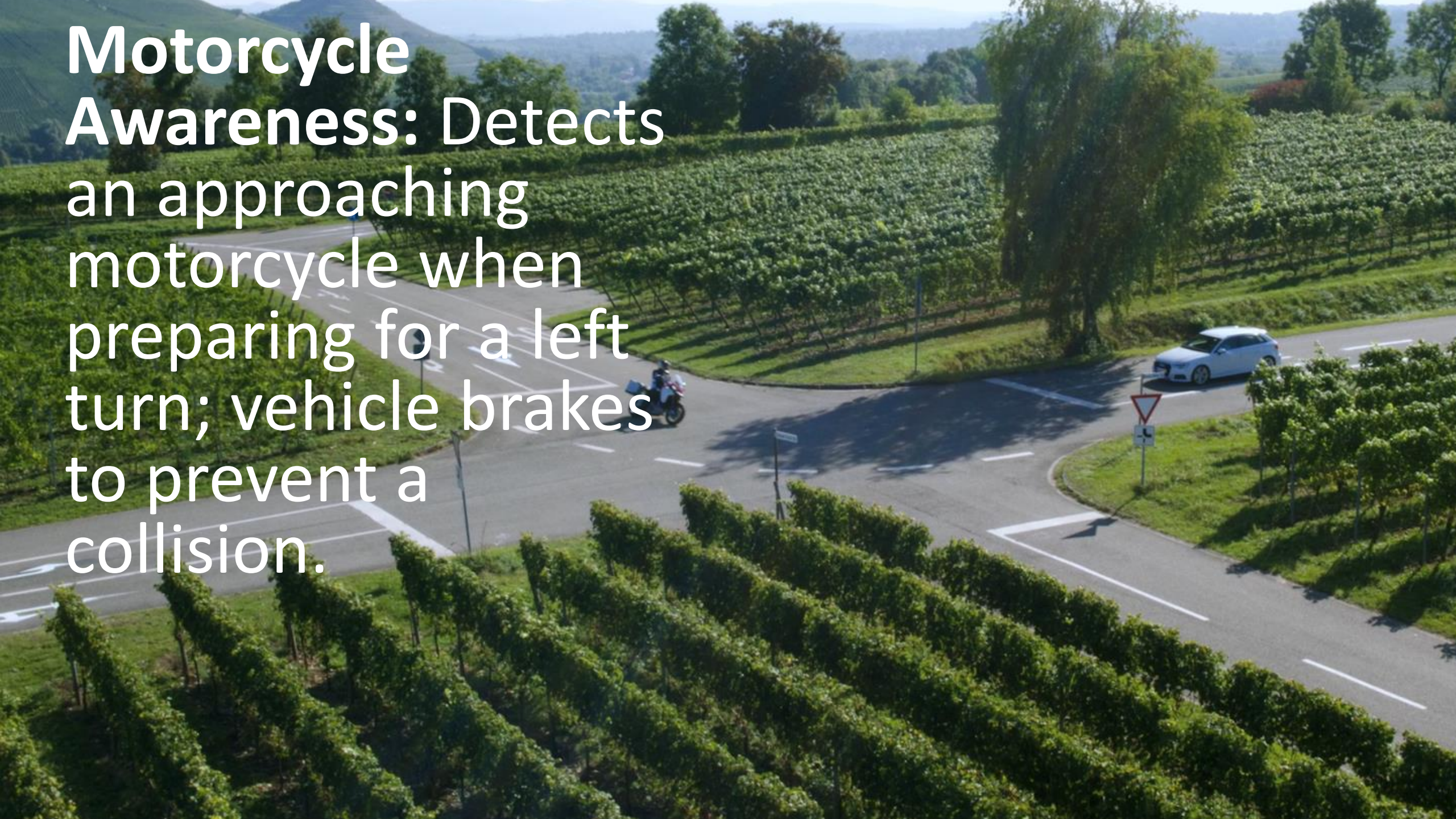
Driving in Fog:
Provides critical
data when
onboard sensors
fail due to poor
visibility



Pedestrian Detection: Smart intersections provide alerts for pedestrians



Motorcycle Awareness: Detects an approaching motorcycle when preparing for a left turn; vehicle brakes to prevent a collision.



Safe Lane Merging:
V2X negotiates a
smooth and safe
lane change.

RAMP
METERED
WHEN
FLASHING



Roadwork Alerts:
Notifies drivers in
advance about
lane closures.



**Emergency
Braking Ahead:**
Detects a sudden
stop in traffic and
applies automatic
braking.




**Adaptive Cruise Control
(ACC) on Curved Roads:**
Ensures the car tracks
the correct vehicle at the
right speed.



**Disabled Vehicle
Alert:** Get notified
in advance about a
broken-down
vehicle ahead.



An aerial view of a roundabout with a central landscaped island. A white car is in the foreground, and a dark car is further ahead. Both cars have yellow concentric circles around them, representing sensor ranges. A green beam of light connects the white car to a small blue box on the road, which represents a pedestrian detected by the car ahead. The road has a red and white striped curb and a crosswalk.

**Cooperative
Perception:
Pedestrian on the
road detected by
the vehicle ahead**



Left-Turn Assist:
Alerts the driver of
an oncoming
vehicle when
making a left turn.

Emergency Vehicle Priority

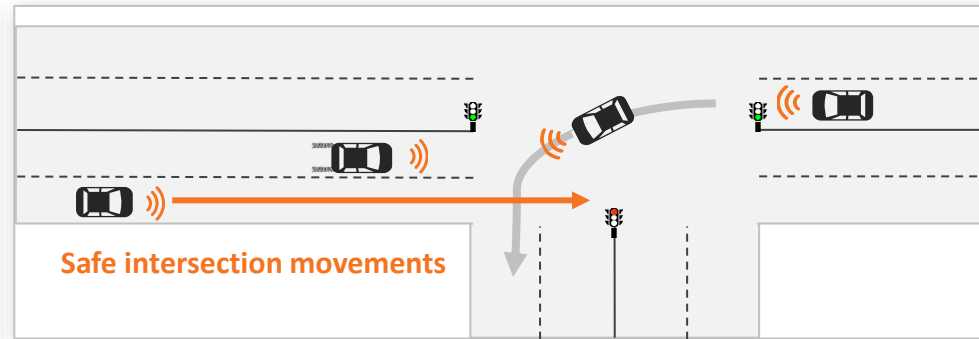


The Evolution of V2X

Day 1 Driving Awareness

1

Collision avoidance
Smart infrastructure



warnings to driver

or

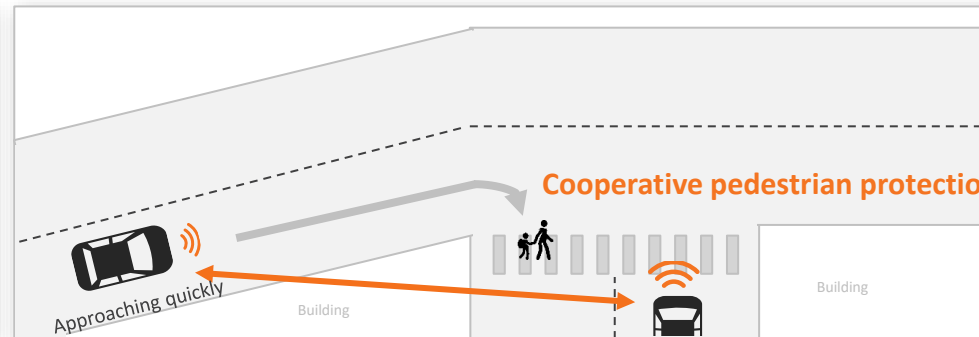


Inputs to ADAS

Day 2 Cooperative Perception

2

Share sensors with other cars



warnings to driver

or

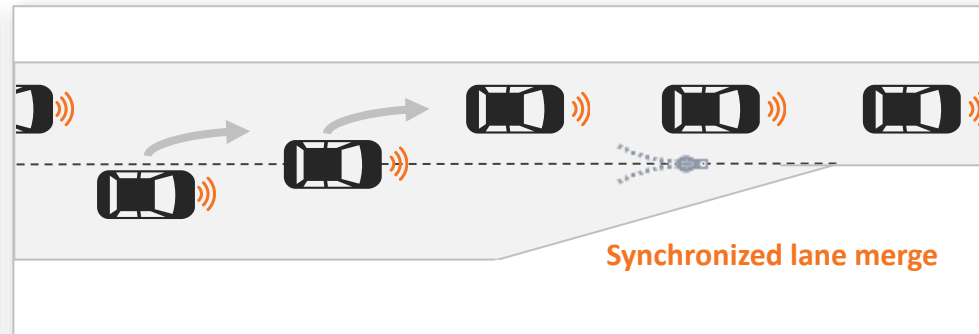


Inputs to ADAS

Day 3 Coordinated Maneuvering

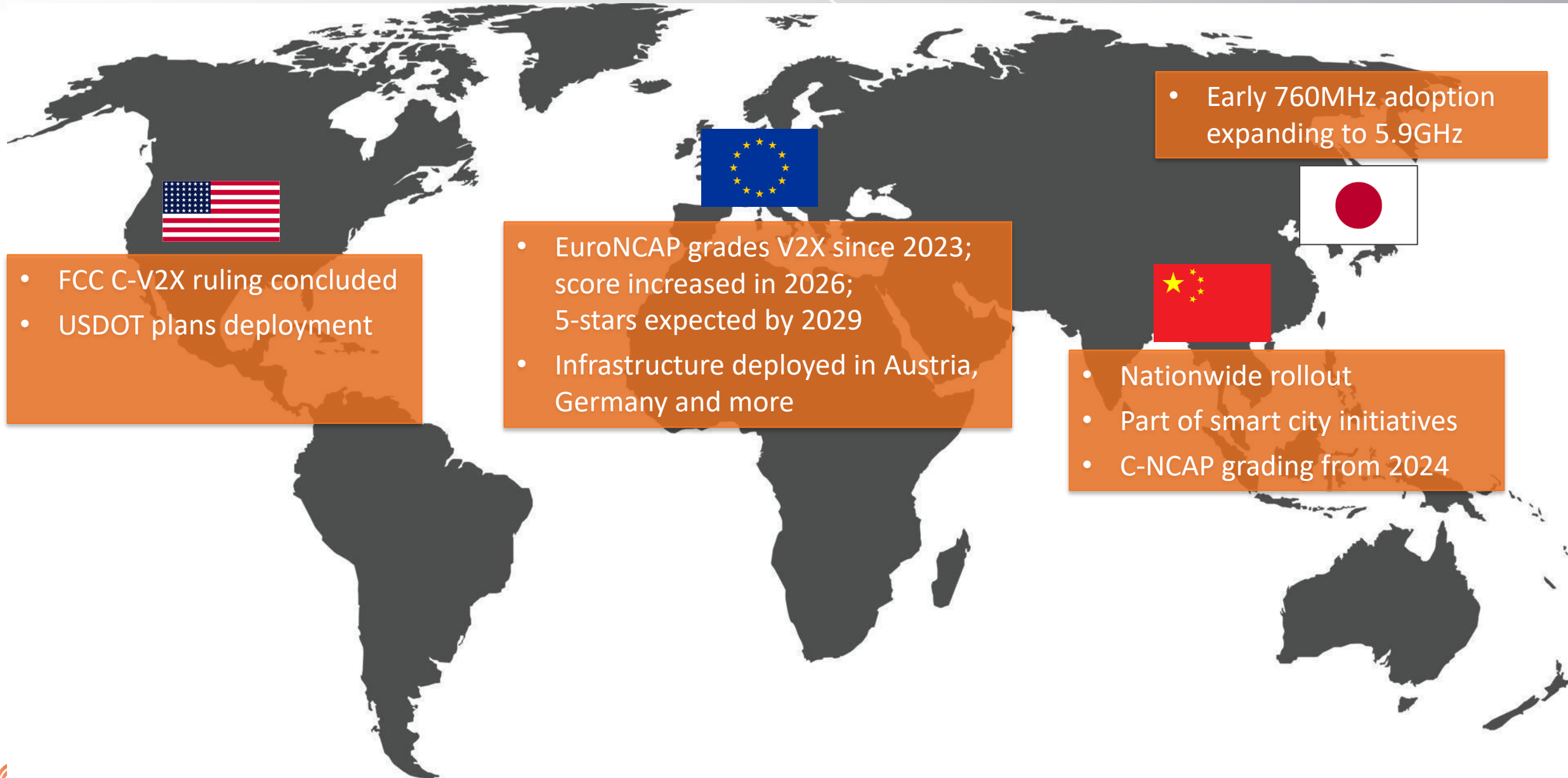
3

Enable high autonomy level, and
efficient mobility



Inputs to ADAS

Global V2X Deployment – Status & Adoption





World's leading V2X chipset supplier

Ora Priziment
R&D Group Leader - Automotive
Wireless Communication Engineering



Vision



A world with no accidents, with life-saving connectivity between all vehicles and road users

Mission



Leading the cooperative safety revolution by creating the most trusted V2X solution