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"If it scares you, it might be a good thing to try" Seth Godin



# The Digital Transformation of Transportation



# Impact breakdown 2010-2021, based on 900+ automotive cyber incidents



# Connected vehicle's most common attack vectors 2010-2021





# THE REAL REAL CHALLENGE

**Cyber Security** 

**Business / National Continuity** 

In the Artificial General Intelligence Era

# What is AI?

- AI, or Artificial Intelligence, refers to the development of computer systems that can perform tasks that typically require human intelligence, such as learning, problem-solving, and decision-making
- Al systems use algorithms and statistical models to analyse large amounts of data and make predictions or decisions based on that data.



## How AI is changing the world of transportation



## **Al in Smart Transportation**



Buses

optimize bus routes and reduce congestion



**Private vehicle** 

reduce traffic congestion, air pollution, and carbon emissions





Ships

optimize routes, reduce fuel consumption, and improve navigation.



**Trains** optimize their schedules

and reduce delays



Intelligence-saturated control arrays optimize traffic flow and reduce congestion

10

### Artificial General Intelligence in Cyber Security -A Two Edged Sword

Detecting Threats Quickly (RT)

**Automation: Skill Crunch** 

Adaptability: Moving Target Defense

Better Use of Data

**Advance Forensics** 

New Detection Processes (e.g. predictive)

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**Advance Forensics** 

New Detection Processes (e.g. predictive)

Finding Vulnerabilities Quickly (RT)

Introducing New Vulnerabilities

**Better Advance Persistent Threat** 

Data as a Single Point of Failure

**Better Testing of Attacks** 

New Attack Vectors (e.g. predictive)

# National Grade Challenges Requires National Grade Solutions

- Innovative Technology
- O Unique Methodology
- Constant innovation

- O National & Global Cooperation
- O Professional expertise for testing
- Capacity build-up and maintenance





# **Cyber Resilience – Building Blocks**



# About CyITS

Israel's National Cyber center for Intelligent Transportation Systems (CyITS), is a joint venture between the Israeli government and industry, led by the Ministry of Transportation

CyITS conducting cyber security **Tests for Vehicles & Autonomous platforms**, as well as **railways** and **smart infrastructure** 



## **Israel readiness for the Smart Transportation Revolution**



#### **CyITS**- The first of his kind in the world**authorized by the state**

#### **Smart Transportation Market**



#### The new automotive era



Israel Cyber Center for Intelligent Transportation Systems



#### CyITS Offering

