On January 14, 2020, Photonics Israel held an international seminar on Photonics in the Medical Ecosystem. The seminar took place at the Engineer's house in Tel Aviv.

The purpose of the seminar was to enable professionals active in the field, mutual exposure of research, technologies and products, in order to promote collaborations and expand business activities.

Attendees included researchers at universities, entrepreneurs and investors, representatives of the Israeli Innovation Authority, representatives of Israeli and German industries, and representatives of German research institutes.

The response to the seminar was high and expressed through presentations by 14 Israeli start-up companies and 10 German companies and institutions.

The program also included four main presentations: a study at Bar Ilan University by Dr. Dror Fixler, an entrepreneur's view by Dr. Shimon Eckhouse, a new strategic plan of the Innovation Authority for the advancement of the Medical Photonics Industry, by Ms. Anya Eldan, and a presentation on the

development and use of Big Data for medical purposes at Maccabi, by Dr. Maya Cohen Adulamy

During and after the seminar meetings took place between participants from different organizations and cooperation possibilities were examined.

In addition, a meeting was held between the representative of the Israeli Innovation Authority and the representative of German Industries, in order to examine the possibility of creating joint R&D projects mutually funded.

For the complete presentations, please click <u>here</u>.

Photonics Israel would like to thank all the participants as well as the team that made this seminar possible.