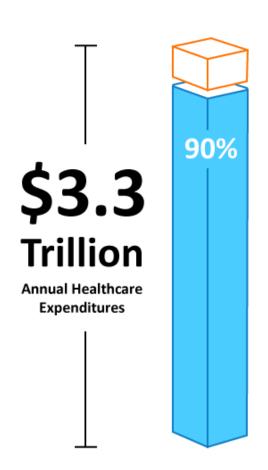


## Medical Follow-up Made Effortless

Al-powered continuous RPM solutions

Ofer Harpak
Co-founder, CTO & Chairman of the board
Ofer.harpak@oxitone.com
M: +972 54 2699876

# Follow-up of Patients is a Costly Challenge



- 90% of the US Annual Healthcare Expenditures are for people with chronic & mental health conditions.<sup>1</sup>
- Failure of care delivery, failure of care coordination, overtreatment & low value care account for \$204.9 \$344.9 Billion wasted.

<sup>&</sup>lt;sup>2</sup> https://www.reuters.com/article/us-health-waste/one-quarter-of-every-u-s-healthcare- dollar-wasted-idUSKBN1WN2GQ



<sup>&</sup>lt;sup>1</sup> https://www.cdc.gov/chronicdisease/about/costs/index.htm

## The Fundamental Problem

• Clinicians make decisions having **incomplete data** of the patient's ongoing clinical status & being **overburdened** by time-consuming clinical interactions with patients.



**Missed opportunities**To prevent adverse events



Rapid clinical follow-up is **challenging** 

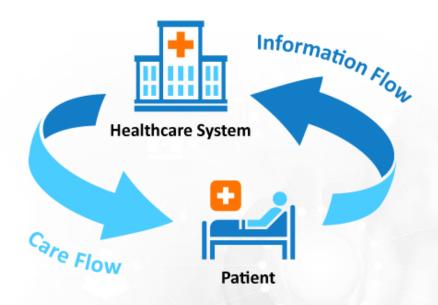


**Inability** to provide a high level of professional care



## **Unmet Need**

- For High Risk Patients
  - Prompt response to upcoming emergencies
- For Physicians
  - An easy and timely follow-up with patients





## The Current Approach is Limited







Spot-check devices

Episodic & off-line data

Chest patches

Continuous data, limited to 7-10 days

**Analytics tools** 

Incomplete data



## Full Suite Medical Continuous Care



**FDA-Cleared**Wrist Monitor

Sensors at wrist

Advanced, Integrated SaaS

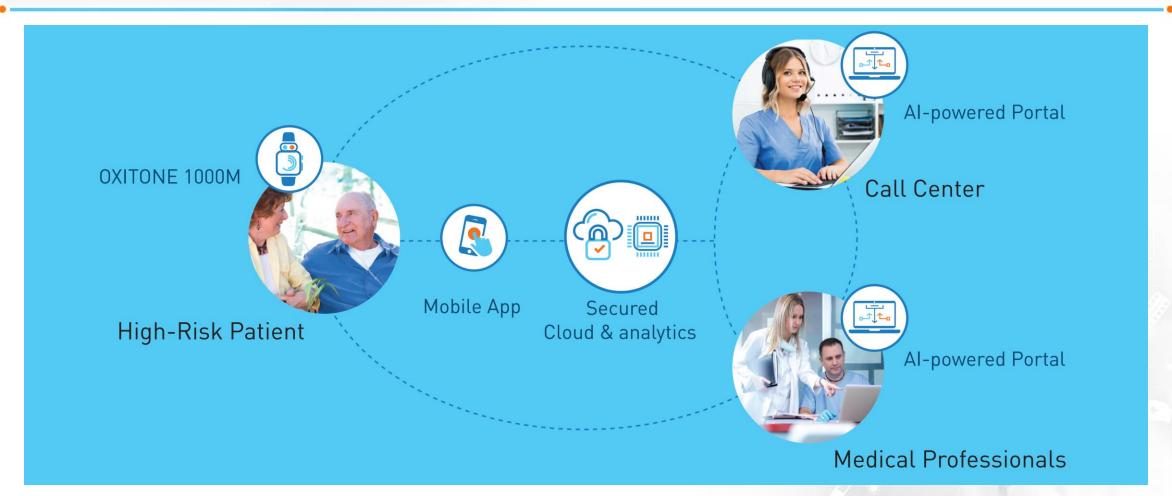
Secured, cloud-based

Al-Powered Medical Intelligence

**Predictive** analytics



## How it Works?





# Vital Parameters – Continuous, 1-sec Res.



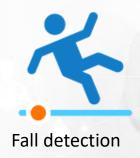














## We Redefine The Way Measurement Happens









iHealth

- Episodic (once a day, a week, a month)
- **Cumbersome**
- > Snapshot in time

Patient disconnected

#### World's first FDA cleared WRIST-SENSOR oximeter





- Prolonged monitoring (all the time)
- Comfortable and elegant
- Trending, communications & smart alerts

Patient connected

## Healthcare Upgrade

#### Traditional RPM

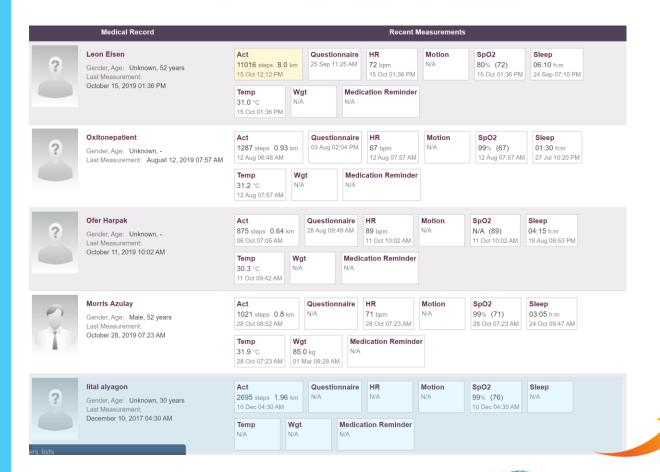
- Episodic, spot-check data
- Off-line & asynchronous care
- Post-event, threshold-based alert, often false
- Costly and "manual"

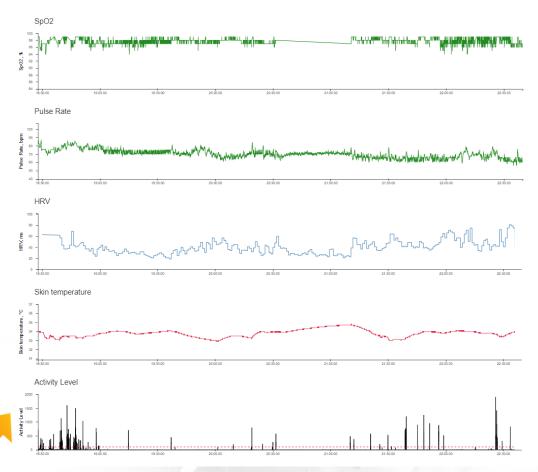
#### Continuous RPM

- Precise & accurate continuous data
- Real-time and synchronous care
- Trained to predict and avoid any event, including death.
- Low-cost and "automated"



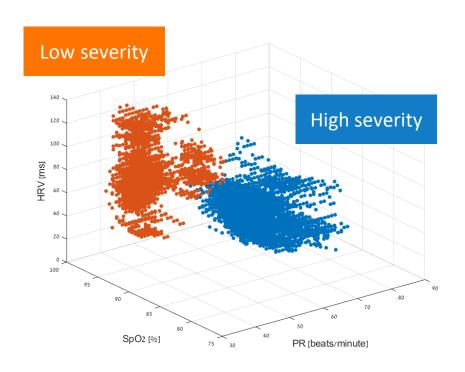
# Hospital-grade Continuous RPM in 1 Click







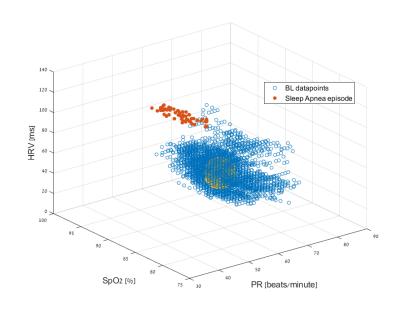
# Applied Medical Intelligence

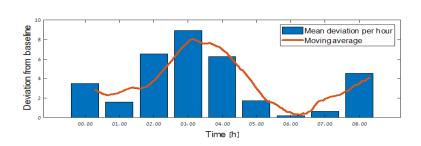


 Data driven classification of patients into clearly defined diagnostic categories & severities



# Al-powered, Automated Follow-up





- Predictive trends and training for multi-parameter baseline anomalies
- Immediate & prolonged clinical response to interventions (pharmacological and physical)



# Markets Opportunities



**Pulmonary** (COPD)

**11 million** Americans



**Heart Failure (CHF)** 

**6 million** Americans



Sleep (OSA) / Stress

**50 million+** affected



# **Breakthrough Innovations**

#### Certifications







### Compliance





#### Patents & Trademark <sup>1</sup>

#### **OXITONE®**

US 8,868,149 B2	2014
US 9,149,216 B2	2015
US 9,314,197 B2	2016
US 9,730,622 B2	2017
EP 2750604 B1	2017
PCT/IB2017/058022	2016



# Selected Publications and Accuracy Studies

 Wrist-Sensor Pulse Oximeter Enables Prolonged Patient Monitoring in Chronic Lung Diseases, Journal of Medical Systems (2019) 43: 230

https://doi.org/10.1007/s10916-019-1317-2

## **CLINIMARK**

(303) 717-4820

80 Health Park Drive Suite 20, Louisville, Colorado, 80027

USA

www.clinimark.com



Final Test Report For Oxitone Medical, Ltd
Results of the SpO2 Accuracy Validation of Oxitone 1000 Pulse Oximeter via Reference
CO-Oximetry
Study ID# PR 2016-192



## Awards & Media

#### Awards

Hello Tomorrow:

The World's Top 500

TechTour:

**Top Presenting Company** 

**Cleveland Clinic:** 

**Clinician's Impact Award** 

NODE.Health:

**Best in Class Clinical Study** 









**MedCity** News





## **Experienced Leadership**



#### Leon Eisen, PhD, founder & CEO

- Inventor, executive and entrepreneur
- Weizmann Institute of Science, Harvard Business School Online



#### Ofer Harpak, Co-founder, CTO & Chairman

 Technology and business leader. Engineer and serial-entrepreneur with 3 exits to Deutsche Telekom, Siemens and BATM/Telco



#### Prof. Louis Shenkman, Medical Director

- Tel-Aviv University (Vice Dean
- Meir Hospital (Israel) Head of internal department



#### Raj Singh, PhD, Investor & Director

- Very successful entrepreneur
- Forbes list of billionaires

## About Us

**Oxitone®** is a pioneering digital continuous care model with its innovative AI-powered RPM solution that includes three patented innovations: an FDA-cleared wrist-sensor multi-parameter medical monitor and SaaS clinician's portal powered by AI medical intelligence tools. The combination of AI's predictive power with the convenience of wearable medical technology enables clear definition of patient risk categories, speeds up care delivery and accelerates access to care. Our mission is to transform chronic disease management.

# One step away from achieving your remote patient care goals

Ofer M: +972 54 2699876

